Notice of Allowability	Application No.	Applicant(s)		
	09/903,137	TOBIN ET AL.		
	Examiner	Art Unit		
	Naresh Vig	3629		
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT F of the Office or upon petition by the applicant. See 37 CFR 1.31	6 (OR REMAINS) CLOSED i ) or other appropriate comm RIGHTS. This application is	n this application. If not include unication will be mailed in due c	d ourse. <b>THIS</b>	
1. This communication is responsive to <u>23 February 2007</u> .				
2. The allowed claim(s) is/are <u>1-24 and 52-56 and 62-71</u> .				
3. Acknowledgment is made of a claim for foreign priority of a) All b) Some* c) None of the:  1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have 1. Certified copies not received:  Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONI THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.  4. A SUBSTITUTE OATH OR DECLARATION must be subministed in APPLICATION (PTO-152) which give 5. CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftsper 1) hereto or 2) to Paper No./Mail Date  (b) including changes required by the attached Examiner Paper No./Mail Date  Identifying indicia such as the application number (see 37 CFR)	e been received. e been received in Application occuments have been received. of this communication to file MENT of this application.  Initted. Note the attached EX yes reason(s) why the oath of the submitted. In the submitted of the submitted of the submitted. It is a point of the submitted of	on No  Indicated in this national stage application of the drawings in the front (not the left).	uirements `	
each sheet. Replacement sheet(s) should be labeled as such in  6. DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT	osit of BIOLOGICAL MAT	ERIAL must be submitted. N	ote the	
Attachment(s)	. m	an and the second		
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Dotice of Draftperson's Patent Drawing Review (PTO-948)</li> </ol>		nformal Patent Application summary (PTO-413),		
3. Information Disclosure Statements (PTO/SB/08),	Paper No.	o./Mail Date 's Amendment/Comment		
Paper No./Mail Date  4.  Examiner's Comment Regarding Requirement for Deposit of Biological Material	8. ⊠ Examiner's 9. □ Other	Statement of Reasons for Allov Maresh Vig Examiner Art Unit: 3629	vance `	

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## **DETAILED ACTION**

This is in reference to response received 02 February 2003.

## **Drawings**

The drawings have been approved by the examiner.

### Reason For Allowance

The following is an examiner's statement of reasons for allowance:

The invention relates to system, apparatus and method for automatic recognition of compact discs or other storage media containing particular content and offering to the user a discount or credit usable towards the purchase of a copy of the particular content. Applicant's invention receives an identifier which is extracted from the user's storage medium containing particular content through the network, upon receiving the identifier, user is provided with a credit usable towards the purchase of a copy of the particular content. When the user redeems the credit, a copy of the particular content is sent to the user from the content distribution system through the network.

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## **EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee. Authorization for this examiner's amendment was done following a telephone interview with Arthur S Ortega (Reg. No. 53,422) on 17 May 2007 and Natalie Morelli (Reg. No. 58,545) on 05 August 2007.

After the examiner's amendment, amended claims will read as follows.

## Claim1:

A method for providing content to a user in an electronic content distribution system that implements a network, the method comprising:

receiving through the network an identifier <u>extracted from</u> for a storage medium containing particular content;

providing to the user a credit usable towards the purchase of a copy of the particular content, the credit being based on the received identifier;

in response to receiving the <u>redemption of credit</u> identifier through the network, sending to the user <del>content related to the</del> <u>copy of the</u> particular content from the electronic content distribution system through the network.

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#### Claim 11:

An apparatus for providing particularized credit to a user in an electronic content distribution system that implements a network, the apparatus comprising:

means for receiving an identifier extracted from for a storage medium containing

particular content through the network, the identifier identifying the storage medium; and means for providing a particular credit <u>usable towards the purchase of a copy of the particular content</u> to the user based upon receipt of the identifier, wherein upon receiving redemption of the particular credit through the network, sending <u>to the user</u> a copy of the particular content from the electronic content distribution system through the

#### Claim 18

network

A system for providing particularized credit to a user in an electronic content distribution system that implements a network, the system comprising:

a processor; and

a memory, in operative communication with the processor, that stores instructions that are executed by the processor to effectuate

receiving an identifier <u>extracted from</u> for a storage medium through the network, the identifier identifying the storage medium, the storage medium further containing the particular content, and

providing a particular credit <u>usable towards the purchase of a copy of the</u>

<u>particular content</u> to the user <u>the credit being</u> based upon receipt of the identifier.

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wherein upon receiving redemption of the particular credit through the network, sending a copy to the user of the particular content from the electronic content distribution system through the network.

Claim 57 Cancelled

Claim 58 Cancelled

Claim 59 Cancelled

Claim 60 Cancelled

Claim 61 Cancelled

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Regarding independent claim 1 (method claim), Claim 11 (apparatus claim), and, Claim 18 (system claim for the method)

## Prior art Garfinkle (US Patent 5,400,402) teaches:

receiving through the network an identifier to identify a particular content; sending to the user copy of the particular content from the electronic content distribution system through the network

## Prior art Garfinkle (US Patent 5,400,402) does not teach:

receiving through the network an identifier extracted from a storage medium containing particular content;

providing to the user a credit usable towards the purchase of a copy of the particular content, the credit being based on the received identifier;

in response to receiving the credit through the network, sending to the user copy of the particular content from the electronic content distribution system through the network.

# Prior art Rhodes (US Patent 5,051,822) teaches:

receiving through the network an identifier to identify a particular content;
sending (streaming) to the user copy of the particular content from the electronic
content distribution system through the network

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## Prior art Rhodes (US Patent 5,051,822) does not teach:

receiving through the network an identifier extracted from a storage medium containing particular content;

providing to the user a credit usable towards the purchase of a copy of the particular content, the credit being based on the received identifier;

in response to receiving the credit through the network, sending to the user copy of the particular content from the electronic content distribution system through the network.

## Prior art Matsumura et al. (US Patent 7,151,888) teaches:

receiving through the network an identifier to identify a particular content;
sending (streaming) to the user copy of the particular content from the electronic
content distribution system through the network

## Prior art Rhodes (US Patent 5,051,822) does not teach:

receiving through the network an identifier extracted from a storage medium containing particular content;

providing to the user a credit usable towards the purchase of a copy of the particular content, the credit being based on the received identifier;

in response to receiving the credit through the network, sending to the user copy of the particular content from the electronic content distribution system through the network.

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Prior art Circuit City's New Video Rental Technology Faces An Onslaught Of Criticism teaches:

receiving through the network an identifier extracted from a storage medium identifying a particular content;

Prior art Circuit City's New Video Rental Technology Faces An Onslaught Of Criticism does not teach:

providing to the user a credit usable towards the purchase of a copy of the particular content, the credit being based on the received identifier;

in response to receiving the credit through the network, sending to the user copy of the particular content from the electronic content distribution system through the network.

## Prior art Inoue WIPO Publication WO 9725816 A1 teaches:

sending to the user copy of the particular content from the electronic content distribution system through the network;

## Prior art Inoue WIPO Publication WO 9725816 A1 does not teach:

receiving through the network an identifier extracted from a storage medium containing particular content;

providing to the user a credit usable towards the purchase of a copy of the particular content, the credit being based on the received identifier;

in response to receiving the credit through the network, sending to the user copy of the particular content from the electronic content distribution system through the network.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naresh Vig whose telephone number is (571) 272-6810. The examiner can normally be reached on Mon-Thu 7:00 - 5:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on (571) 272-6812. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Naresh Vig Examiner

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Haresh Vig

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August 13, 2007